Adam Kuan

Partner

I am a corporate technology partner advising companies, investors, founders and management teams on M&A, private equity and venture capital transactions.



Adam is an experienced corporate partner specialising in M&A, private equity and venture capital transactions, with a particular focus on the technology sector. He advises founders, management teams, private equity sponsors and other investors, and companies of all sizes, from early-stage and fast-growth businesses to PE-backed companies and large international groups. His sector experience includes deals in enterprise software and SaaS, IT services, cybersecurity, artificial intelligence, digital media, telecommunications, life sciences and fintech. He also has particular expertise advising PE-backed technology groups on buy-and-build strategies and strategic M&A.

Adam combines technical expertise with a pragmatic and commercial approach, drawing on his experience advising technology businesses at all stages of the business lifecycle to find solutions that help clients navigate complex transactions and achieve their strategic objectives.

Prior to joining Fox Williams, Adam trained at a leading international City law firm before spending 10 years in the corporate team at Kemp Little, a specialist technology law firm acquired by Deloitte in 2021. He left Deloitte in 2022 and subsequently spent four years as a corporate partner at a leading UK law firm.

Legal Expertise

- Corporate
- Mergers and acquisitions (M&A)
- Private equity
- Venture capital
- Technology

- Corporate

Experience

- Advised a private equity backed enterprise software group and its investors on two strategic bolt-on acquisitions as part of an accelerated buy-and-build strategy
- Advised a US private equity sponsor on the acquisition of a substantial minority stake in an international cybersecurity business
- Advised a US private equity manager and its portfolio company on the bolt-on acquisition of a UK software business
- Advised an international software company headquartered in Italy on the acquisition of a UK cyber security company
- Advised the shareholders of an agency that creates digital content for the aviation sector on a sale to a buyer listed on the National Stock Exchange of India
- Advised the management team of a private-equity-backed provider of broadband infrastructure and consumer internet services on an equity fundraising and related matters
- Advised the founder of an artificial intelligence start-up using LLMs to build SAAS applications for enterprises on a series of venture capital investments
- Advised a founder of a start-up company providing a CRM SAAS platform on a Seed fundraising