Alexandra Morris

Business Development & Sales Director

As Business Development and Sales Director at Fox Williams, I work with the Partnership Board, Heads of Department and Heads of Sectors to achieve growth in line with the firm's strategic priorities. My strengths lie in shaping focus and mobilising teams to achieve growth in legal practices. I am passionate about delivering the best possible service to clients and our international referrer network so that we can advance our businesses together.



Alex has a wealth of legal business development experience including client relationship management, sales, pitching, pricing, brand, and profile. Alex leads a team of business development and marketing professionals who support the firm's reputation and relationships.