

Jane Biddell

Marketing & Business Development Director

I am the marketing & business development director at Fox Williams. I identify market and client needs and work with partners on go-to-market strategies. I am passionate about how businesses work and developing commercial opportunities that result in business growth.



Jane is a senior marketing and business development director and Chartered Marketer (CIM).

She plays a key role in the development of the firm's business strategy with the firm's Partnership Board, and in aspects of its implementation.

She leads the marketing and business development team, providing advice and guidance to the firm's board, sector groups, departments and individual lawyers on commercial marketing and business development strategies, and reputation and communications issues. Campaigns and initiatives developed by Jane and the marketing and business development team, working collaboratively with the firm's lawyers, have led to new business, new clients and growth across the firm's key sectors.

Memberships

- Chartered Institute of Marketing
- Chartered Marketer