

## Lauren Webb

### Senior Marketing and Communications Manager

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*As Senior Marketing and Communications Manager at Fox Williams, I lead the firm's external and internal communications, brand positioning, and campaign strategy.*

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Working closely with partners, sector leads and the wider BD team, I shape and deliver high-impact marketing that supports our strategic priorities and enhances the visibility of our expertise.

My focus is on ensuring the firm presents a confident, consistent and client-relevant voice across channels, from thought leadership and press activity to digital campaigns and internal engagement. I bring a sharp editorial eye, a strategic mindset and a clear understanding of what drives reputational cut-through in a competitive legal market.