

Lucy Coffey

Associate

I am an associate in Fox Williams' commerce and technology team, advising clients in various sectors including fashion and technology.



Lucy advises on commercial contracts, performance management, termination events (including pre-litigation stage disagreements) and intellectual property licence agreements, with a focus on distributorship and agency matters acting for principals/suppliers as well as agents/distributors. Lucy spoke at Fox Williams' latest agent law client seminar on the subject of terminating distributorship agreements and what we can learn from Brexit and is a member of our Agent Law, Fashion Law and Publishing groups.

Lucy joined Fox Williams in November 2018 and has previously completed a secondment at Citibank.

Legal Expertise

- Commercial
- Licensing

Experience

- Advised various clients on the implications of termination of written and oral distribution and agency agreements in the UK and across Europe.
- Advised on the calculation of compensation payable in response to termination of an agency and transference of agents to employee status.
- Advised a luxury fashion brand on its conditions of sale.

- Advised various fashion brands in respect of drafting new agency agreements.
- Advised various clients in the fashion industry on selective distribution systems and the implementation of such a system in the UK and overseas.
- Advised a FMCG client in respect of the effective performance management of its long-standing commercial counter-party to reduce the client's post-termination exposure.
- Advised a UK fashion brand with drafting terms and conditions of purchase of goods for use with an overseas retailer.