

Mary Elliott

Management Partner

I am the Management Partner at Fox Williams and a partner in the corporate team. I advise a wide range of clients on all aspects of corporate law. As head of the firm's publishing & digital media sector group, I have a particular focus on advising content-rich businesses.



Mary advises both listed and unlisted companies and institutions on a wide range of domestic and cross-border M&A transactions, joint ventures, corporate restructurings and venture capital and private equity fundraisings.

Mary also advises listed companies on a variety of equity capital market transactions and corporate governance issues. She also regularly advises corporate clients on alternative business models including employee collectives and not-for-profits structures.

Mary has a particular focus on content-rich businesses in the publishing, media and technology sector and is head of the firm's publishing and digital media sector group. She regularly attends and speaks at publishing events and trade fairs and has a particular expertise in advising clients on the acquisition and disposal of publishing businesses, specific titles and subsidiary rights and publishing imprints, list and digital assets.

Legal Expertise

- Capital markets
- Corporate governance
- Mergers & acquisitions
- Not-for-profit
- Publishing & digital media
- Technology

Experience

- Advised Trustbridge Global Media, owned by international private equity firm Trustbridge Partners, on its landmark acquisition of the children's book publisher Walker Books Limited. The complex transaction involved the acquisition of the majority shareholding in Walker Books from two discretionary trusts which held the shares for

the benefit of employees and authors, and the acquisition of the remaining shares from over 300 employees and authors who held shares either directly or through the Walker Books' share incentive plan.

- Advised Volaris Group on the acquisition of Nokia's video product business to form new operating company Velocix, a leading provider of video streaming technology.
- Advised on the sale of online legal publisher, Justis Publishing Limited, to global legal research company vLex Holdings Limited. The transaction builds on Fox Williams' experience of the EdTech and online learning sectors.
- Advised Welbeck Publishing Limited on its acquisition of Carlton Books and Jonathan Goodman Publishing.
- Advised the shareholders of education communications agency EdComs Limited on its acquisition by Everfi. The acquisition has given EdComs and EVERFI a global platform from which to deploy education addressing social issues alongside a roster of well-known brands and companies.
- Advised the shareholders of Adam Phones on the sale of the company's entire issued share capital to Radius Payment Solutions, a leading independent service provider to the fleet and logistics market.
- Advised the management of IB Tauris on its sale to Bloomsbury.