

Miranda Best

Head of Marketing & Business Development
Operations

I am the head of marketing & business development operations at Fox Williams'. I am responsible for day-to-day marketing and BD operations. I deliver firmwide projects, including the implementation of OnePlace CRM and the ongoing development of the platform.



Miranda is Fox Williams' senior marketing and business development manager with over 20 years experience within professional services. She brings a very broad range of skills and practical experience covering all aspects of brand, client service and marketing communications. Miranda manages the day-to-day activities of the team at Fox Williams, who deliver all marketing and events. Most recently Miranda rolled out the firm's CRM and is now focussing on our new website.

Memberships

- Chartered Institute of Marketing