

## Peter Ashford

Consultant

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*I co-head Fox Williams' international arbitration team and handle a broad range of international commercial disputes including sale and purchase contracts, distribution and logistics, pharma, natural resources and commodities.*

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Peter has particular expertise in international commercial arbitration and also acts in litigation, mediation, expert determination and negotiations. He has a particular interest in complex claims for loss and accounting issues. Peter gives robust early advice.

He is a Fellow of the Chartered Institute of Arbitrators and is appointed as arbitrator by some of the major institutions including the International Chamber of Commerce ("ICC"); London Court of International Arbitration ("LCIA"); London Chamber of Arbitration and Mediation ("LCAM") and the President of the Law Society. Peter brings a keen analytical approach; robust case management skills; prompt decision making and accurate budgets.

Peter is a widely published author, commentator and lecturer, including the Handbook on International Commercial Arbitration published by Juris Publishing of New York in 2014; the Guide to the IBA Rules on the Taking of Evidence in International Arbitration and the Guide to the IBA Guidelines on Party Representation in International Arbitration, both published by Cambridge University Press in early 2013 and mid-2016 respectively. He is writing A Guide to the IBA Guidelines on Conflict of Interest in International Arbitration, with publication anticipated in 2023.

## Legal Expertise

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- Arbitration law and procedure, including so-called soft law
- Civil fraud
- Complex financial claims
- Contract law
- Costs and other consequential relief
- Early strategic assessment and tactical review
- English conflicts of laws
- Familiar with many overseas legal systems

## Experience

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- Acted for Czech Investment Fund in dispute with an English merchant bank over banking covenants.
- Acted for a Canadian commodity company in dispute with another global commodity company, force majeure and mitigation of loss.
- Acted for an English / Italian joint venture company in dispute with global vehicle manufacturer. Acted for same joint venture company in resisting the claim that contract lawfully terminated for overcharging and dishonesty.
- Acted for a mobile phone operator in claim for breach of contract against Chinese telecoms company for non-delivery of a web browser for client's mobile phone application.
- Acted for the claimant as distributor of prosthetic hip replacements seeking indemnification in connection with its defence and settlement of lawsuits in the USA involving failed prosthetics.
- Acting for an Austrian M&E contractor as a mechanical works subcontractor to an Italian main contractor for a plastics factory in Bratislava. Defending a claim for damages payable or paid to the employer for delay when the issue had been raised and resolved in an earlier arbitration.
- Acted for a UK plc in dispute with a US wine company for termination of distribution and storage contract.
- Acted for a Serbian agent in claims against an Anglo-Austrian principal arising from termination, refusal to supply and diversion of opportunities.
- Acted for a US party that had been funded in US litigation by a claims funder who now alleges that the claim was under-settled and what ought to have been the fruits of the claims was diverted to another group company.
- Numerous appointments as arbitrator both as sole arbitrator and member of 3-person tribunal including ICC, LCIA, and LCAM administered arbitrations.

## Memberships

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- International Bar Association
- London Court of International Arbitration
- Chartered Institute of Arbitrators