

Rhys Griffiths

Partner

I am a partner in Fox Williams' travel team. I advise clients on the myriad of legal, regulatory and practical issues involved in the sale of travel services.



Rhys advises clients on compliance with the laws and regulations which apply to the sale of travel services in Europe. As a sector specialist, Rhys brings with him a great deal of industry insight and knowledge which helps ensure that his advice is always commercial, practical and pragmatic. Rhys typically undertakes this work for online booking platforms, travel agents and tour operators.

Rhys has significant experience in helping clients launch new products and enter new markets. He acts for well-known brands intending to launch or expand their own travel business, both domestically and internationally. Rhys uses his expertise of the regulation and the market to help clients structure their business efficiently and to negotiate the myriad of commercial and consumer contracts which are needed to operate.

Rhys frequently represents clients in travel-related disputes, including in response to investigations and proceedings by regulators and industry trade associations. Most recently, Rhys has represented clients in response to investigations by the Competition and Markets Authority and the Civil Aviation Authority concerning compliance by various travel companies with the relevant travel regulation.

Legal Expertise

- Agency
- Commercial and technology
- Retail
- Travel

Experience

- Acted for various travel companies in dispute with the CAA, including on ATOL terms and consumer enforcement proceedings.

- Advised private equity investors on the regulatory and legal risks involved in the acquisition of travel clients, together with bespoke negotiation of ring-fencing arrangements with the CAA.
- Advised various US and Asian travel platforms on their launch of an EU-wide package holiday business.
- Advised on setting up Brexit contingency structures for various international travel companies, including establishments of new EU establishments and registration with EU regulators.
- Advised leading travel companies on the commercial and regulatory aspects of their international expansion programmes, including non-EU companies launching in the EU, and UK companies entering EU and ROW markets.

Memberships

- ABTA