



Sian Barr

Legal Director



I am a legal director in Fox Williams' commerce and technology team. I advise on a range of tech, data protection, intellectual property licensing and commercial contract matters.

Sian works on a broad range of commercial and technology matters, with a particular focus on IT agreements, technology platform agreements, software and content licensing, intellectual property and data protection issues.

Sian acts for a wide range of clients across many sectors including tech, fashion, pensions, insurance and PR, and for in-house legal and management teams, start-ups, entrepreneurs and larger corporations.

Sian graduated from the University of Liverpool in 2003 with an honours degree in English and French Law with French. She spent a year in France and gained a Licence in French Law from the University of Bordeaux IV.

Sian went on to qualify as a solicitor in the Intellectual Property team at Wragge & Co (now Gowling WLG) in 2007, having completed her training there, which included a six month secondment to Unilever. After qualifying, Sian obtained a post-graduate Diploma in Intellectual Property Law and Practice from the University of Bristol in 2008. Sian joined Fox Williams as an associate in 2009.

Legal Expertise

- Agency and distribution agreements
- Commercial contracts
- Content delivery/publishing agreements
- Data protection
- Framework agreements
- Franchise agreements
- Influencer agreements
- Intellectual property
- IT services agreements
- Software/platform as a service agreements
- Technology platform agreements



Experience

- Advised on an consumer-facing platform terms and privacy notice for a consumer loan platform.
- Advised an alternative finance company in respect of its agreement with its provider of custody, dealing and administration services and its client portal.
- Advised a leading content marketing agency in respect of its client agreements across multiple channels, and its suite of terms and conditions for clients, advertisers and contractors.
- Advised on a high volume of client-facing agreements and terms and conditions for a pension and HR services provider.
- Drafting and advising on influencer agreements, the regulation of influencer posts and ownership of intellectual property rights in influencer-created materials.
- Advised on a platform as a service agreement between an insurance company and technology platform provider for the provision of an insurance quotation platform.